

The world's most visited architecture website
archdaily.com



Designing and building livable cities are among the biggest challenges that we are facing as a society today. Architects play a crucial role in shaping their future – and with the right access to information, they can radically improve the quality of life for billions of people around the world.

This is at the root of our mission; to provide inspiration, knowledge and tools to help them materialise their projects in the best way possible.

Through our intimate understanding of how architects think and create, we have established ourselves as the world's largest architecture online platform. With over 215 million visits per year and an ever-growing database of the most innovative projects in architecture, we also provide free access to the industry's best products and materials.

Help us help architects.

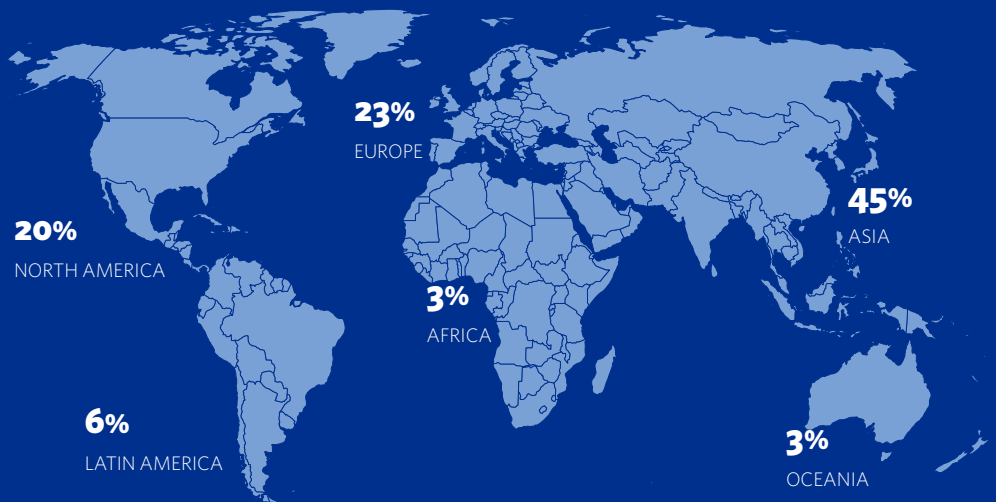


A handwritten signature in blue ink that reads "DAVID BASULTO". The signature is stylized and fluid.

David Basulto,
ArchDaily Founder

ArchDaily is the world's largest online platform for the Architecture and Design Community.

GLOBAL REACH AND IMPACT



ArchDaily holds 7 websites, these numbers are specific only to archdaily.com



215 M

yearly visits



750,000

newsletter
subscribers



13 M

social media
followers

Alexa Page Ranking

#1,687

**We are positioned among
the world's most visited
websites.**

The Alexa Rank measures the popularity of all websites on the Internet. Google is ranked at #1 (July 8, 2021).

FOR ARCHITECTS

Showcase your projects on ArchDaily!

Inspire the world's architecture and design community.

With a growing community across 7 websites in English, Spanish, Portuguese and Chinese, and more than 40 curated and well-selected projects published daily, no other architecture network has the high-quality standard and global scope we have.



The Vertical Forest is an architectural concept which replaces traditional materials on urban surfaces using the changing polychromy of leaves for its walls. The biological architect relies on a screen of vegetation, needing to create a suitable microclimate and filter sunlight, and rejecting the narrow technological and mechanical approach to environmental sustainability.



Bosco Verticale / Boeri Studio



Share

APARTMENTS - MILAN, ITALY

 Architects: Boeri Studio

 Year: 2014

 Photographs: Paolo Rosselli, Laura Cionci

 Manufacturers: ECLISSE, AGB, Campolonghi, Cotti d'Este, Kone, Vimar, proMesh, CYMISA

 Interior Design: Coima Image s.r.l, Antonio Citterio & Partners

Main Contractor: Colombo Costruzioni S.p.A.

 Products used in this Project

DOORS



CURATED PROJECTS ONLY

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OMA
FOSTER + PARTNERS
MVRDV
HERZOG & DE MEURON
RENZO PIANO BUILDING WORKSHOP
KENGU KUMA & ASSOCIATES
ELEMENTAL
BIG - BJARKE INGELS GROUP
SKIDMORE, OWINGS & MERRILL
HEATHERWICK STUDIO
SANAA
MAD ARCHITECTS
STUDIO GANG
SNØHETTA



↑
Gucci Hub
Piuarch
© Andrea Martiradonna
Winner of the 2019 Building of the Year Award, Refurbishment.

ArchDaily's collection of project references:

residential	42%
commercial	12%
refurbishment	12%
others	11%
interior design	10%
cultural	10%
public	3%



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Architects understand the crucial role that products and materials play in bringing a successful project to life. What's more, they are proud to share their specifications with peers in the industry. By joining ArchDaily, you'll position your brand in the most strategic possible place and will get referenced by architects along the way.

Curious about how many projects are already showcasing your brand?



Elbphilharmonie
Herzog & de Meuron
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**DORN
BRACHT**

GIRA

PORCELANOSA

HunterDouglas

iGuzzini

kriskadecor
linking
ideas

kvadrat



85%

professional
users



3.4 BILLION

page views
per year



15

page views
per visit



5

minutes average
session duration



3.3 M

registered
users



3.4 M

Facebook
followers



4.3 M

Instagram
followers



1.8 M

Pinterest
followers

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From memberships and content creation to social media and display marketing – we're experts in positioning your brand among your target audience.

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